

Assoc. Prof. Dr. Bui Hoai Son

Email : sonmqg@yahoo.com

Mobile number : 0983325172

Dr. Bui Hoai Son is currently Standing Member of National Assembly of the Socialist Republic of Vietnam. He is the former Director of Vietnam National Institute of Culture and Arts Studies.

He had Doctor of cultural management (2007) at Vietnam National Institute of Culture and Arts Studies (Vietnam), a Master degree on arts and heritage management (2002) at North London University, London, The United Kingdom, and obtained a Bachelor of Arts in Sociology (1996) from National University, Hanoi, Vietnam.

His main research topics are cultural management, heritage management and tourism studies. He is one of key members of the national strategy of cultural industries of Vietnam to 2020, vision to 2030, and also head of national team of the report for 2005 UNESCO convention.

His major publications include *Public Opinion* (2006), *The Effects of Internet on Youth in Hanoi* (2007), *New Media and Social and Cultural Changes in Vietnam* (2008), *The Management of the Traditional Festivals of Viet People* (2009), and *The social construction and usage of communication technologies: Asian and European Experiences*, (co-author, Pertierra, R. (ed.) 2007), *Cultural Management in the Process of Reform and International Intergration in Vietnam* (co-author, 2014), *Sociology of the Art* (2015), *Vietnamese lifestyles in the period of industrialisation and mordernisation* (2016), *The Management of Maritime culture in Vietnam* (2019), *The message on culture* (2021) and many other articles in Vietnamese, English published in the scientific journals and presented in international conferences.